



The Green Belt Movement

ANNUAL REPORT 2016



table of contents

- 3 A Message from the Board Chair
- 4 About the Green Belt Movement
- 6 Tree Planting and Water Harvesting
- 7 Corporate Partnerships
- 8 Climate Change
- 9 Gender, Livelihood and Advocacy
- 10 Mainstream Advocacy
- 11 Outreach Update—Kenya
- 12 Financial Statements for 2016
- 15 Supporters and Partners
- 16 GBM Board and Staff

“When I first started, it was really an innocent response to the needs of women in rural areas. When we started planting trees to meet their needs, there was nothing beyond that. I did not see all the issues that I have to come to deal with.”

PROFESSOR WANGARI MAATHAI
Founder, The Green Belt Movement



a message from the board chair



Dear Friends,

Over the last years, we have seen steady achievements in our program areas especially tree planting and watershed restoration. Through the Green Belt Movement's (GBM) watershed-based approach, we continue to restore degraded watersheds of key water catchments in the country so as to improve their functions and improve the livelihood of the local communities.

2016 was another year of progress for GBM, expanding its work in restoring degraded forests and protecting public land, including a partnership with the Nature Conservancy.

Through our Training of Trainers workshops, we sought to build a network of women climate leaders, again, we see women themselves as the solution. Through this partnership, we relish the challenge of taking on new opportunities in the capacity of project management, research, community education and much more. Although our projects vary in nature, they all utilize our expertise and experience in the business of environment.

We believe that our success is largely due to our unwavering commitment to values which constitute the building blocks in the manner in which we conduct our work. We will continue to apply the highest professional and ethical standards in everything that we do and will always remain true to the core values that define us.

As we work toward new opportunities and continued growth, I am confident that we have a forward-looking approach, as well as the commitment and constructive spirit to continue to fulfil Green Belt Movement's mission, thus protecting one of the most precious assets of humanity: the environment.

We continue to review our strategies with the intent to further our efforts across our four thematic areas of work - tree planting and watersheds, climate change, mainstream advocacy, gender livelihood and advocacy. Together, I am confident that we will further enhance our mandate. Thank you for your continued support.

Wanjira Mathai, chair
The Green Belt Movement Board

about the Green Belt Movement

The Green Belt Movement (GBM) was founded by Professor Wangari Maathai in 1977, under the auspices of the National Council of Women of Kenya, as a community empowerment and development grassroots social movement comprised and led mainly by women.

Over time, GBM has built an extensive network of environmentally conscious grassroots communities, both nationally and globally, who are holistically empowered to replenish their ecosystems and sustainably protect their livelihoods. The mission is to raise community consciousness on the need for self-determination, gender equity, good governance, sustainable livelihood securities and environmental conservation.

The Green Belt Movement pursues its vision and mission by promoting a bottom-up, holistic approach to community development, which addresses the felt needs that communities identify as their priority issues.

The Organization uses tree planting as an entry point to deliver its mandate.

VISION

The vision of GBM is to create a value driven society



of people who consciously work for the improvement of their livelihoods and a greener, cleaner Kenya.

MISSION

GBM's mission is to strive for better environmental management, community empowerment, and livelihood improvement using tree-planting as an entry point.

CORE VALUES

- GBM promotes the following values:
- Love for environment conservation
 - Self and community empowerment
 - Volunteerism
 - Accountability, transparency and honesty

The Green Belt Movement has four main areas of work — Tree Planting and Water Harvesting, Gender, Livelihood and Advocacy, Mainstream Advocacy and Climate Change and Corporate Partnerships, with each of them building and informing the other.

Tree Planting and Water Harvesting

Using the Green Belt Movement's (GBM) Watershed Based Approach, communities help to conserve biodiversity, restore ecosystems, and reduce the impact of climate change. GBM relies on its network of over 4000 community groups to deliver its watershed based approach.

Climate Change and Corporate Partnerships

- Climate Change: GBM has a Climate Change Program that aims at strengthening the understanding and capacity of rural communities to take action against climate change as well as raise awareness nationally on the role of local communities and forests in tackling climate change.
- Corporate Partnerships: The main goal of this program is to mobilize corporate organizations' consciousness for the rehabilitation of urban ecosystems through tree planting as a 'Corporate Social Responsibility' (CSR).

Mainstream Advocacy

We continue advocating for greater political accountability and the expansion of democratic space in Kenya. GBM has called for, time and time again, an end to land grabbing, deforestation and corruption as well as for the protection of public spaces in the country.

Gender, Livelihood and Advocacy

GBM promotes and enhances gender relations and involves women in decision-making processes. The CEE centers on women and community empowerment to take over leadership in their own situations.

GBM's experience shows that when the communities understand the linkage between their actions, the environment and their livelihood situations (poverty, water scarcity and soil loss and food insecurity) they are more likely to muster their energies and to take action for change.

Through our CEE approach and building on over 35 years of experience working at grassroots level, we take community members through a process of understanding their environment, natural resources and identifying their problems and together, exploring sustainable solutions to these problems that affect their livelihoods.

tree planting and water harvesting

Upscaling the Mottanai Greening Project with communities in the Mount Kenya Ecosystem

The Green Belt Movement continues to value and cherish the long-term partnership and collaboration with the Mainichi Newspapers Limited and the people of Japan that spans for more than a decade in supporting grassroots communities' through Mottanai Greening Project (MGP). Through this mutual partnership, the rural communities within the Aberdares and Mount Kenya water towers, who are vulnerable to climate change shocks and stresses, have greatly been empowered with both mitigation and adaptation initiatives that have enhanced their resilience and livelihoods.

The project has supported more than 1500 farmers in Sustainable Land Management (SLM) practices and value addition strategies for small holders' farm produce. The project has integrated beekeeping as a nature-based enterprise within the crop farming and reforestation activities. Beekeeping is an ecologically friendly initiative that meshes well with other agricultural and afforestation projects. More than 50 farmers have been trained in bee keeping management and supplied with modern hives.

Cumulatively the project has planted 11,057,191 trees and rehabilitated more than 11 million hectares of degraded forest sites in both Mount Kenya and Aberdare Ecosystems' since 2002. This has resulted to increased tree cover, regeneration of new habitats and mitigation of flash floods, all which have positively impacted impacted the local biodiversity and enhanced community resilience to climate change effects.



The project has been promoting the intercropping of arrow roots with other perennial crops for a steady food supply and source of household income for the rural farmers

Integrated Community-Based Natural Resource Management in Aberdares Ecosystem

The goal of this project, a partnership with the CA Indosuez Wealth Management (Suisse), is to create a lasting impact on the conservation of indigenous forests by rebuilding degraded areas and sustainable forest management. The project aims at mobilizing and supporting rural communities to conserve and restore 150 hectares of their natural ecosystems, providing alternative sources of income and secure future food production for over 2500 rural households.

In 2016, 20,500 indigenous trees were planted on both natural forests and riparian's, farmers were mobilized to plant 61,200 multi-purpose agro-forestry trees, and 15 tree nursery groups were assisted to raise over 150,000 tree seedlings.

The project conducted empowerment trainings on participatory resource management and implementation of the integrated watershed strategies for over 50 members of Community Forest Associations (CFAs), Water User Associations (WRUAs) and adjacent forest user groups. This has improved the community's surveillance against resource degradations and active involvement in decision making processes.

Throughout the implementation phase, this project also encountered various challenges that include: frosts attacks on both crops and trees, grazing pressures by both wildlife and livestock and rugged terrain that affect transportation and distribution of conservation materials.



These kitchen gardens are a one stop shop

corporate partnerships

Greening Urban Schools in Nairobi

The Green Belt Movement in partnership with Oikocredit Regional Development Centre East Africa, Kenya Ltd has been implementing the urban greening and environmental empowerment initiative in Nairobi since October 2015.

The overall objective has been to develop and upscale tree-planting initiatives in order to improve the schools micro-climates and inculcate sound environmental management amongst the school communities in Nairobi County. This is sometimes extended to cover even the areas around the five water towers i.e Mt. Kenya, Mt. Elgon, Cherangany Hills, Aberdares and the Mau Complex.

Tree planting with schools is an idea that GBM has focused on especially with schools around Nairobi County. This is in line with one of our priorities in the corporate partnership strategy for 2015 which is effective planning and implementation of urban schools' environmental rehabilitation program. We have so far partnered with over eleven schools in this program. We achieved our target of planting 15,000 trees in five schools for the year 2016. The project also had a multiplier effect where two tree nursery groups benefited from training sessions offered by staff from the Green Belt Movement.



Students from Lavington Secondary School and the Kenya Defence Forces during a tree planting exercise at the school

The Green Belt Movement appreciates the

partnership and collaboration from Oikocredit that continues to amplify the voice and values of a sustainable environmental in Nairobi County.

Wangari Maathai Day and World Environment Day celebrations 2016

The 18th African Union (AU) Summit in 2012 renamed the African Environment Day as Wangari Maathai Day, in honor of the late Kenyan environmentalist and Nobel Peace Prize laureate. The summit also created the "Wangari Maathai Award for Outstanding Achievements in Environment and Biodiversity Conservation" in her honor. The prize, an attempt to boost conservation efforts, was meant to recognize individuals committed to preserving the environment. This day is marked across Africa on 3rd March each year.

The Green Belt Movement celebrated this day in 2016 by launching a tree planting exercise at Lavington Secondary and Primary school that was attended by among others, former UNEP Director General Archim Steiner and Oikocredit CEO Ms. Caroline.



Former UNEP Director General Archim Steiner marks Wangari Maathai Day by planting a tree with Lavington School Principal

Marking World Environment Day on June 5, 2016, students, the school administration and staff from the Green Belt Movement planted 4,000 seedlings at Mukarara Primary School. The local Provincial Administration was also present at the event which was a platform where the pupils and the public were sensitized on the effects of climate change and the need to conserve the environment.

Key highlights of 2016

climate change

Implementing Strategies for Regional Transitions to Low-Emissions Rural Development

The Green Belt Movement has been working with the government, the private sector, civil society, indigenous and traditional groups to reduce deforestation and shift land use towards a low-emission rural development path in Kenya.

In Kenya, most of the environmental benefits apply to communities dependent on Mau Ecosystem under this project. GBM asserts that most of the benefits being felt and accrued to the communities are as a result of our rehabilitation works and community mobilization activities in this ecosystem for more than 10 years.

In the long-term the project will lead to enhanced reductions in deforestation and an increase in forest regeneration with positive effects on the soil, water resources, climate, and terrestrial and aquatic biodiversity.

Kenya has made tremendous steps in the implementation of the National Climate Change Response Strategy (NCCRS) and the enactment of National Climate Act 2016 that has since been signed into law. As commitment to AFR100, Kenya has signed policy its goal of rehabilitating over 5.1million hectares of degraded landscapes by 2020.

The Country has since established the Forest Landscaping Restoration Working group that is embedded at Kenya Forest Service, where GBM is an active partner.



Some of the community group leaders drawn from Nakuru County learning about clean energy use and technologies as part of climate change adaptation and mitigation strategies

The experiences in Africa and Kenya specifically, indicate that women especially those from marginalised arid and semi-arid area are the most vulnerable to the effects of climate change. This is because; they are in charge of most of the domestic and livelihood activities. They are often responsible of their families and most of their time is spent looking for food and water which are often scarce in such regions.

Key highlights of 2016

gender, livelihood and advocacy

Empowering rural women in the Great Lakes Region

The Lake Victoria Basin, the Upper Nile, and Turkana-Omo watersheds represent a large geographical area of the Rift-Valley Region. This project identified specific priority areas within the watersheds to focus the program's efforts. Unlocking women's potential as "green agents of change" is necessary to realize the full potential of investments in conservation in the region and to ensure the long term sustainability of conservation outcomes.

The Green Belt Movement in partnership with the MacArthur Foundation conducted eight community trainings within the year where 245 community Trainer of Trainees (TOTs) including 154 women and 91 men were trained totaling to 407 community TOTs. Field visits for experiential training were conducted to enhance skills and knowledge, sharing experiences among trainees and enhancing behavior and attitude change in natural resources management and livelihoods improvement.

To ensure long term sustainability, the project aims to incorporate this training program into the Wangari Maathai Institute for Peace & Environmental Studies (WMI) where it will be anchored within the short course certificate program open to non-degree seeking candidates.



Community trainees from the Upper Nile learn how to make energy-efficient briquettes during one of the training sessions

Sustainable Peace Legacy in Rift Valley Kenya

This project, a partnership between the Green Belt Movement and the Dagmar Jutta foundation of German aimed at promoting equitable and sustainable management of natural resources', women's empowerment in conflict management and fostering holistic peaceful coexistence among the rural communities in Rift Valley Kenya.

Through this donation, the Green Belt Movement was able to upscale its peace building initiatives in Rift Valley by engaging the local communities in addressing the root causes and underlying factors to tribal animosities in the Kaptombwa and Kambiya moto region in Nakuru County through integrated peace initiatives. The outcome was very gratifying as sustainable peace has been created and community and institutional peace structures have been strengthened.

In keeping with the legacy of Professor Wangari Maathai as a crusader of equitable society, the project also focused on revamping the Wangari Maathai Peace Park in Kipsyen Secondary School, Nakuru County, which was set aside for public recreation and sports.



The local community representatives were trained on the devolved system of governance and how they can exploit the constitutional opportunities presented in terms of representation and gender obligations

Sustainable peace, cohesion and integration through decentralized governance

This project in Nakuru and Baringo Counties began in September 2015, as part of the ongoing collaboration in the Rift Valley region in Kenya.

Based on Professor Wangari Maathai's three-legged stool concept of sustainable development, the Green Belt Movement in partnership with Green Cross Sweden worked with local communities in Rift valley to promote peace between its many different ethnic groups.

Some of the achievements for the year 2016 included

-Hosting the 3rd Annual Children Peace Festival on 19th March 2016 in partnership with Scripture Union. The festival drew 1200 school children from 46 schools in the Rift Valley where the winners were awarded with trophies and certificates.

-Organizing the Peace Soccer Tournament held on 3rd September 2016 in Rongai, Nakuru County. A total of eight teams from different parts of the County participated in the tournament that attracted over 600 spectators.

-Establishment of a peace park at the Wangari Maathai Institute of Peace and Environmental studies in memory of the 148 lives lost during the Garissa University terror attack.



The theme for the 2016 festival was "The role played by Samson of the Bible as a peace maker". The winning teams were rewarded through support from GBM.

The project worked with entire communities, including the young and elderly, representing the different ethnic associations. These groups included: the District Peace Committees, tree nurseries led by women, watershed rehabilitation volunteers, educators, the Children's Peace Clubs, students, and those in youth-led initiatives. The project benefited more than 5000 people directly and over 35,000 indirectly, most of them being women, children and the youth.



GBM staff, students from different universities and members of KDF planting memorial trees at the peace park

mainstream advocacy

Land Grabbing of Karura Forest

Our advocacy docket continued to take lead in the protection of public spaces in the country including an attempt to grab a portion of Karura Forest, one of the largest gazetted forests, by unscrupulous developers.

The Green Belt Movement initiated a public petition to the Kenyan Government through the relevant departments stating that any commercial developments, outside the Karura Forest Strategic Management Plans, are illegal and irregular.

Our petition drew responses from among others, the Cabinet Secretary for Environment and Natural Resources and the Kenya Forest Service Director.

This fight to protect Karura Forest is far from over, and GBM continues to seek your help to protect this vital natural resource.

Professor Wangari Maathai Honored in Nairobi

The Green Belt Movement was honored and humbled by the recognition of Wangari Maathai's tireless campaigns for a safe environment, through the renaming of Forest Road, in Nairobi, to Professor Wangari Maathai Road by the Nairobi City County.

Her efforts earned her numerous prestigious awards, and respect of millions who were inspired by her commitment to conservation, democracy, women's empowerment, the eradication of poverty, and civic engagement and we have not been left out as a country.

The work of Professor Maathai and the Green Belt Movement continues to stand as a testament to the power of grassroots, proof that one person's simple idea

- that a community should come together to plant trees, can make a difference. Her legacy truly lives on through the Movement which remains in the front-line of advocating for environmental conservation in Kenya, and making great progress on reclaiming and restoring forest land.

Wangari's spirit continues to live on in the daily acts of the Green Belt Movement, the Wangari Maathai Foundation and of the tens of thousands of people who are now carrying forward her struggle to create a fairer, more sustainable world.

This honor of having Wangari Maathai Road will forever keep a strong memory of her and of her fight for a greener and ecological planet, good governance and peace.



Professor Wangari Maathai Road in Nairobi

Wangari Maathai Foundation Tribute Gala

On March 11, 2016, H.E. Margaret Kenyatta, First Lady of the Republic of Kenya joined the Board, partners and friends of the Wangari Maathai Foundation to celebrate the life and legacy of Professor Wangari Maathai. The colorful event saw the launch of strategic priorities of the Wangari Maathai Foundation.

The Wangari Maathai Foundation was established on March 6, 2015 to advance the legacy of Wangari Maathai by nurturing a culture of purpose and integrity that inspires courageous leadership. By 2020, the Foundation will have created a leading forum focused on children and youth that educates, empowers, and engages them to grow into active citizens.



First Lady Margaret Kenyatta and Wangari Maathai at the gala event

financial statements for 2016

Green Belt Movement Income and Expenditure account
Year Ended 31 December 2016

	2016 Kshs	2015 Kshs
INCOME		
Grants Received	103,408,516	95,635,209
Interest Income	2,123,956	1,034,841
Langata Training Centre	25,010,596	10,892,340
Corporates	430,800	-
Local Sponsors	603,683	-
wPOWER-GBM Services	670,071	-
Merchandising	274,192	-
wPOWER Social Enterprise	325,196	-
TOTAL INCOME	132,847,009	107,562,390
EXPENDITURE		
Personnel Costs	50,957,434	35,382,926
Staff Benefits	6,116,688	2,480,529
Environmental Rehabilitation	13,416,609	12,532,788
Livelihood Improvement	-	16,091,432
Communication & Contractor	3,598,085	3,973,065
Climate Change	1,181,323	1,811,144
Corporate Engagement	515,320	1,731,915
Gender & Advocacy	6,841,862	7,730,851
Monitoring & Evaluation	10,291,317	748,483
Technical & Professional Services	2,641,119	3,754,401
Project Overheads	5,459,394	3,724,907
Telecommunication	-	742,709
Capital purchases	855,507	294,659
Insurance	-	328,095
Foreign and Local Travel	9,512,842	6,811,432
Other overheads - Administrative costs	3,397,236	3,050,960
Repair and Maintenance	1,490,315	992,003
Bank Service Charges	558,599	622,739
Depreciation	2,969,727	3,156,101
Water Harvesting and Food Security	1,773,606	-
Hub Social Enterprise - wPOWER	14,143,128	-
TOTAL EXPENDITURE	135,720,110	105,961,140
(Deficit)/surplus for the year transferred to general reserves	(2,873,101)	1,601,250

Green Belt Movement Statement of Financial Position
Year Ended 31 December 2016

	2016 Kshs	2015 Kshs
NON-CURRENT ASSETS		
Property and Equipment	682,156,292	673,194,129
CURRENT ASSETS		
Cash Balance	52,825,597	58,618,500
Receivables	226,569	2,852,407
	53,052,166	61,470,907
TOTAL ASSETS	735,208,457	734,665,036
RESERVES AND LIABILITIES		
General Reserves	63,053,655	66,063,584
Revaluation Reserve	637,501,991	626,386,991
	700,555,646	692,450,575
CURRENT LIABILITIES		
Payables	23,566,905	22,831,072
Deferred Revenue	11,085,906	19,383,390
	34,652,811	42,214,462
TOTAL RESERVES AND LIABILITIES	735,208,457	734,665,036

Green Belt Movement Statement of Cash Flows
Year Ended 31 December 2016

	2016 Kshs	2015 Kshs
OPERATING ACTIVITIES		
(Deficit)/ Surplus for the year	(2,873,101)	1,601,250
Depreciation	2,969,727	3,156,101
General Reserves	(136,828)	(26,963,491)
Purchase of Equipment	(816,890)	(1,219,100)
(Decrease)/Increase in Receivables	2,625,838	(2,852,407)
(Decrease)/Increase in Deffered Revenue	(8,297,484)	19,383,390
Increase in Payables	735,833	290,444
Net cash used in Operating Activities	<u>(5,792,905)</u>	<u>(6,603,813)</u>
Decrease in Cash and Cash equivalents during the year	<u>(5,792,905)</u>	<u>(6,603,813)</u>
MOVEMENT IN CASH AND CASH EQUIVALENTS		
At start of year	58,618,500	65,222,313
Decrease during the year	<u>(5,792,905)</u>	<u>(6,603,813)</u>
Cash at End of the Year	<u><u>52,825,596</u></u>	<u><u>58,618,500</u></u>
REPRESENTED BY:		
CASH AND CASH EQUIVALENTS	<u><u>52,825,597</u></u>	<u><u>58,618,500</u></u>

our donors, partners and supporters

We want to give a special thanks to the efforts and support of our donors, partners and supporters. Because of you, we were able to meet and exceed the goals we had for 2016.

We can't do it by ourselves. We wouldn't want to. Thank you for building this movement with us.

\$100,000+

The Nature Conservancy (TNC Phase II)
The MacArthur Foundation
International Climate Initiative (IKI) through the Federal Government of German (BMUB)

\$10,000+

Folke Bernadotte Academy (FBA) through Green Cross Sweden

CA (Suisse) Indosuez Wealth Management Foundation

The Mainichi Newspapers Ltd

Oikos-Credit Regional Development Centre East Africa

Legacy Donation from Dagmar Jutta (German)

Ministry of Energy and Petroleum (Kenya)

\$1,000+

Standard Chartered Bank

Aid for Africa

Uplands Foundation

GBM board and staff

GBM Kenya Board

Wanjira Mathai-Chair

Obadiah Kavivya - Vice Chair

Vertistine Mbaya - Treasurer

Lillian Njehu - Vice Treasurer

Cyrus Kimamo - Acting Secretary

Miriam Chege

Njeri Gakonyo

Gerishon Kinyanjui

Peter Ndunda

Monica Opole

GBMI USA Board

Lisa Merton - Chair

Wanjira Mathai - Secretary

Mia MacDonald - Treasurer

Margaret Snyder

Ochoro Otunnu

Nyaguthii Chege

Mary Evelyn Tucker

GBMI Europe Board

Maggie Baxter - Chair

Navjyot Johal - Treasurer

Roger Northcott - Company Secretary

Wanjira Mathai

Nadia Sood





The Green Belt Movement

Adams Arcade
Kilimani Lane off Elgeyo Marakwet Road
P.O. Box 67545-00200 Nairobi, Kenya
T: +254 (0) 20-387-1523/387-3057
T (mobile): +254 **721342696**
Email: gbm@greenbeltmovement.org

The Green Belt Movement International–Europe

Development House
56-64 Leonard Street
London, United Kingdom
EC2A 4LT
T: +44 (0) 207-549-0395
Email: gbmi@greenbeltmovement.org
Europe Registered Charity No. 1112638
England and Wales No. 5442006, a company limited by guarantee

The Green Belt Movement International–USA

165 Court Street, #175
Brooklyn, NY 11201
T: +1 (212) 414-2339 x18
Email: gbmius@greenbeltmovement.org
501(c)(3) registered non-profit organization

www.greenbeltmovement.org